Our Strategic Plan

Te mahere rautaki



Te Poari o ngā Kaimātai Whatu me ngā Kaiwahakarato Mōhiti

Our vision

Tō mātou tirohanga

To ensure safe and effective vision care for all members of the public.

Te whakaū i te haumaru me te whai hua o te tautiaki kitenga mō te taupori whānui.

Our purpose

Tō mātou aronga

To protect the health and safety of the public of Aotearoa New Zealand by ensuring optometrist and dispensing opticians are competent and fit to practise.

Tiakina te hauora me te marutau o te marea nā te whakarite i ngā Kaimātai Whatu me ngā Kaiwhakarato Mōhiti e matatau ana, ā, e kaha hoki ana ki te whakawai.

Our values

Ngā mātāpono o te Poari



Transparency *Kia pono*



Accountability Kia tika



Agility Kia hiwa







Our strategic goals

O mātou whāinga rautaki

GOAL 1

Effectively fulfil our functions as a responsible authority in Aotearoa New Zealand.

WHĀINGA 1

GOAL 2

Demonstrate accountability to the public, the professions, and our stakeholders.

WHĀINGA 2

GOAL 3

Support the development of a workforce which responds to public needs.

WHĀINGA 3

GOAL 4

Promote equity of health outcomes and invest in organisational capability and culture.

WHĀINGA 4

As a modern regulator, the Board integrates a right-touch approach in all aspects of its work, while maintaining public safety as our core function, and adheres to principles of good governance.

I tāna noho hei kaiwhakahaere hou, ko te hātepe a te Poari, ka mārama tuatahi ki te raru, kātahi ka kimihia te rongoā. Ka puritia hoki te haumarutanga o te taupori hei mahi matua, ā, ka ū ki ngā mātāpono o ngā kāwanga tūtika.